



# T A T I S T I C S

## YUKON RETAIL SALES

December 2007

### 1 Monthly Retail Sales, Yukon (not seasonally adjusted)

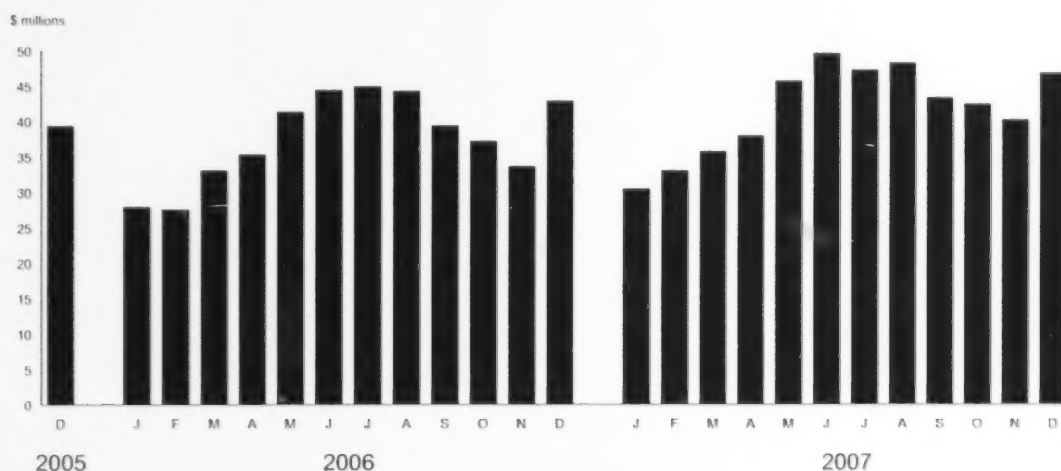
- Total preliminary retail sales in the Yukon for December 2007 were .....\$46,773,000
- The December 2006 figure was.....\$42,833,000
- The difference was an increase of.....\$3,940,000
- As a percentage, the increase was.....9.2%

Preliminary unadjusted estimates of Yukon retail sales for December 2007 increased 9.2% from figures for December 2006. Canada's retail sales were up 3.5% over the same time period.

On an annual basis, preliminary retail sales in the Yukon for 2007 totalled \$500,253,000; an increase of \$49,149,000, or 10.9% over the 2006 annual total of \$451,134,000.

Retail sales in the Yukon follow a seasonal trend with higher sales during the summer months and lower sales in the winter. The month of December is the exception, with strong retail sales during the Christmas season.

**Yukon Monthly Retail Sales**  
December 2005 to December 2007



Each column represents a month of the year, with the first letter of the month's name listed below the column.

## 2

Yukon Retail Sales (*not seasonally adjusted*)

		Monthly Sales	Change from Previous Month	Change from Same Month One Year Before	Year-to-Date Total Sales	Change from Year-to-Date One Year Before
		(\$000,000)	(%)	(%)	(\$000,000)	(%)
2007	Dec (p)	46.8	16.4	9.2	500.3	10.9
	Nov (r)	40.2	-5.2	19.6	453.5	11.1
	Oct	42.4	-2.1	14.1	413.3	10.3
	Sep	43.3	-10.2	10.1	370.9	9.9
	Aug	48.2	2.1	9.0	327.6	9.8
	Jul	47.2	-4.8	5.2	279.4	10.0
	Jun	49.6	8.6	11.8	232.2	11.0
	May	45.7	20.5	10.7	182.6	10.8
	Apr	37.9	6.2	7.5	137.0	10.8
	Mar	35.7	8.2	8.3	99.1	12.2
	Feb	33.0	8.6	20.0	63.4	14.5
	Jan	30.4	-29.1	9.2	30.4	9.2
2006	Dec	42.8	27.5	9.0	451.1	4.0
	Nov	33.6	-9.5	-1.6	408.3	3.5
	Oct	37.1	-5.6	7.6	374.7	3.9
	Sep	39.3	-11.1	5.7	337.6	3.6
	Aug	44.2	-1.5	7.7	298.2	3.3
	Jul	44.9	1.2	5.6	254.0	2.6
	Jun	44.3	7.5	6.4	209.2	1.9
	May	41.3	17.0	2.8	164.8	0.8
	Apr	35.3	6.9	-0.1	123.6	0.2
	Mar	33.0	19.9	-2.7	88.3	0.2
	Feb	27.5	-1.2	3.8	55.3	2.1
	Jan	27.8	-29.2	0.4	27.8	0.4
2005	Dec	39.3	15.0	-0.6	433.9	4.8

(p)—Preliminary figures

(r)—Revised figures

In December 2007, the unadjusted preliminary retail sales figure in the Yukon (\$46,773,000) increased 16.4% from the revised figure for November '07 (\$40,177,000). Sales increased by 27.5% from November to December '06 and increased 15.0% from November to December '05.

On a year-to-date basis, preliminary annual retail sales in the Yukon for 2007 total \$500,253,000, an increase of \$49,119,000, or 10.9% over the 2006 year-to-date total of \$451,134,000.

## 3

Yukon Monthly Retail Sales by trade group (*not seasonally adjusted*)

		Total Sales	Automotive	Food and beverage stores	Clothing and accessories stores	Other Trade Groups*
		\$ 000s				
2007	Dec (p)	46,773	12,331	13,032	2,355	19,055
	Nov (r)	40,177	12,103	11,781	1,520	14,773
	Oct	42,383	14,075	11,544	1,508	15,256
	Sep	43,295	14,259	12,023	1,597	15,416
	Aug	48,214	16,238	14,030	1,425	16,521
	Jul	47,210	15,412	13,557	1,401	16,840
	Jun	49,577	17,245	14,407	1,427	16,498
	May	45,662	16,028	13,100	1,259	15,275
	Apr	37,898	12,853	11,066	1,128	12,851
	Mar	35,699	11,654	11,076	1,226	11,743
	Feb	32,982	12,822	9,234	1,080	9,846
	Jan	30,383	10,157	9,188	928	10,110
2006	Dec	42,833	11,017	12,997	2,246	16,573

(p)—Preliminary figures

(r)—Revised figures

\*See footnotes on page 4.

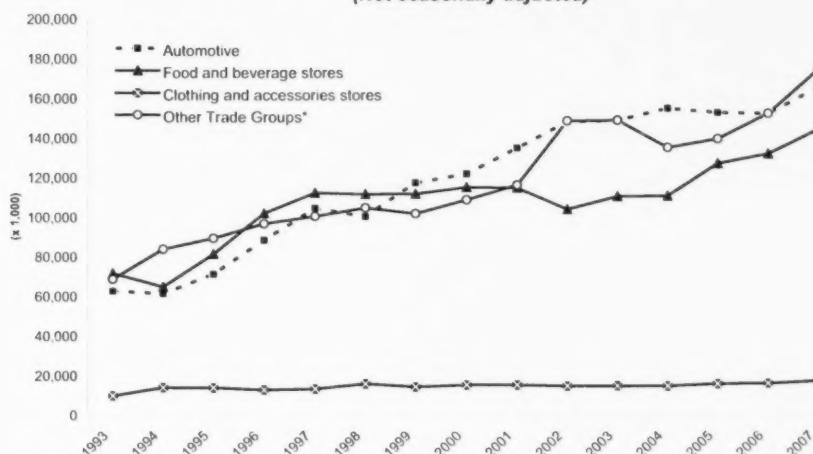
## 4

Yukon Annual Retail Sales by trade group (*not seasonally adjusted*)

	Total Sales	Automotive	Food and beverage stores	Clothing and accessories stores	Other Trade Groups*
	\$ 000s				
2007 (p)	500,253	165,177	144,038	16,854	174,184
2006	451,134	151,895	131,674	15,607	151,958
2005	433,914	152,421	126,803	15,444	139,246
2004	413,966	154,487	110,408	14,267	134,804
2003	421,648	148,563	110,130	14,396	148,559
2002	413,863	147,830	103,584	14,259	148,190
2001	379,591	134,517	114,417	14,845	115,812
2000	359,434	121,459	114,732	14,884	108,359
1999	343,723	117,034	111,381	13,898	101,410
1998	330,911	99,927	111,211	15,465	104,308
1997	328,844	104,065	111,914	12,831	100,034
1996	298,257	87,993	101,529	12,378	96,356
1995	254,013	70,757	80,927	13,424	88,905
1994	222,414	60,985	64,402	13,511	83,515
1993	211,028	62,281	71,181	9,293	68,273

\*See footnote on page 4.

**Retail trade by trade group, 1993-2007**  
(*Not seasonally adjusted*)



## 5

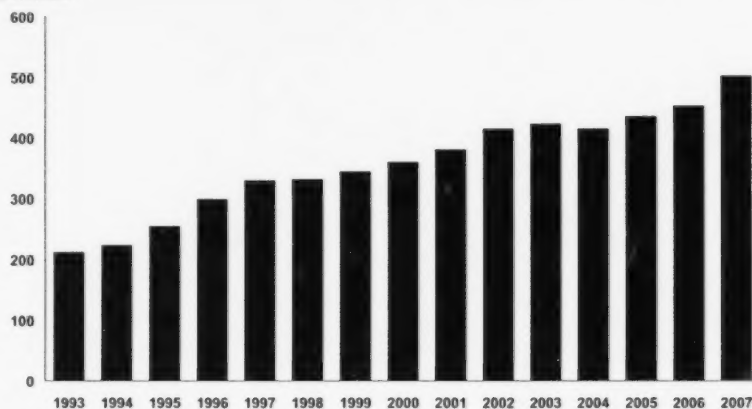
## Retail Trade Survey Information

Retail sales figures obtained from surveys and GST remittances are a key monthly indicator of consumer purchasing patterns in Canada. Furthermore, retail sales are an important component of the Gross Domestic Product, which measures Canada's production, and are part of many economic models used by public and private agencies. The Bank of Canada relies partly on monthly retail sales estimates when making decisions that influence interest rates. Businesses use retail sales estimates to track their own performance against industry averages and to prepare investment strategies.

6

# Yukon Retail Sales (not seasonally adjusted) Annual Estimates, 1993 to 2007

\$ million



During the past 15 years, annual retail sales in the Yukon have ranged from a low of \$211,028,000 in 1993 to the preliminary 2007 figure of \$500,253,000. The largest increase in sales over the previous year occurred in 1996 when sales were up \$44,244,000, or 17.4%, over sales in 1995. The only decrease in sales occurred in 2004, when sales fell \$7,682,000, or 1.8%, from the 2003 figure. Retail sales in the Yukon have increased each year since 1992 with exception of the slight decrease in 2004.

	Yukon		Canada	
	Retail Sales (\$million)	% change from previous year	Retail Sales (\$million)	% change from previous year
2007 (p)	500.3	10.9	412,207.0	5.8
2006	451.1	4.0	389,567.4	6.4
2005	433.9	4.8	366,170.7	5.6
2004	414.0	-1.8	346,721.5	4.7
2003	421.6	1.9	331,146.6	3.6
2002	413.9	9.0	319,525.4	6.3
2001	379.6	5.6	300,447.9	4.4
2000	359.4	4.6	287,838.4	6.0
1999	343.7	3.9	271,532.0	5.9
1998	330.9	0.6	256,494.4	3.9
1997	328.8	10.3	246,817.9	8.0
1996	298.3	17.4	228,439.6	3.3
1995	254.0	14.2	221,077.9	3.3
1994	222.4	5.4	213,991.7	7.4
1993	211.0	2.9	199,334.9	5.1

## Footnotes:

1. Definitions of the NAICS categories included in each trade group are available through the Bureau of Statistics.
2. 'Other Trade Groups' is equal to total sales minus the trade groups listed. 'Other Trade Groups' includes *Furniture, Home Furnishings and Electronics Stores; Building and Outdoor Home Supplies Stores; Pharmacies and Personal Care Stores; General Merchandise Stores and Miscellaneous Retailers*, which are not released separately by Statistics Canada due to confidentiality restrictions.

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**Yukon**  
Executive Council Office  
Bureau of Statistics

Additional Information:  
Government of Yukon  
Executive Council Office  
Bureau of Statistics (A-8C)  
Box 2703, Whitehorse, Yukon Y1A 2C6  
Telephone: (867) 667-5640; Fax: (867) 393-6203  
E-mail: ybsinfo@gov.yk.ca  
Website: [www.gov.yk.ca/depts/eco/stats/index.html](http://www.gov.yk.ca/depts/eco/stats/index.html)

